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The Human Side Of Enterprise

The Human side of enterprise is a forgotten landmark in the history of management-

research and thinking, which is very surprising considering it clearly provides an explanation for the pitiful state we find within many organisations today.

The Human Side of Enterprise, Annotated Edition: Douglas ...

The Human Side of Enterprise is the work that first presented Theory X and Theory Y. These are not management theories; but underlying assumptions about human behaviour. They are also not extremes on a continuum - they are mutually exclusive.

The Human Side of Enterprise by Douglas McGregor

The Human Side of Enterprise consists of 3 parts and is in total about 250 pages. I found it a well-written and easy to read book. The first part introduces the concepts of Theory X and Theory Y.

The Human Side of Enterprise: Douglas McGregor ...

The human side of economic enterprise today is fashioned from propositions and beliefs such as these. Conventional organization structures, managerial policies, practices, and programs reflect these assumptions. In accomplishing its task—with these assumptions as guides—management has conceived of a range of possibilities between two extremes.

The Human Side of Enterprise

...management theorist Douglas McGregor in The Human Side of Enterprise (1960). In

this book McGregor challenged many of the prevailing managerial assumptions about worker motivation and behaviour.

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The Human Side of Enterprise Free Summary by Douglas McGregor

The text deals with policies and practices in the management of human resources in business and industrial organization, examining them in the light of current social science knowledge about human nature and behavior. Two important suppositions form the basis of this material.

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The text deals with policies and practices in the management of human resources in business and industrial organization, examining them in the light of current social science knowledge about human nature and behavior. Two important suppositions form the basis of this material. Theory X: the assumptions upon which traditional organizations are based and which appear inadequate for the full ...

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The Human Side of Enterprise. In the book The Human Side of Enterprise, McGregor identified an approach of creating an environment within which employees are motivated via authoritative direction and control or integration and self-control, which he called theory X and theory Y, respectively.

Douglas McGregor - Wikipedia

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Leslie Dashew, of The Human Side of Enterprise, has been consulting family businesses all over the world for over 40 years.

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